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Scientific and pedagogical internship

ADAPTING PHILOLOGICAL EDUCATION TO MODERN CHALLENGES

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CONTENTS

Інноваційні підходи у філологічній освіті: розвиток критичного мислення та цифрових компетентностей у сучасному освітньому середовищі	
Білічак О. І.	5
Досвід реалізації міждисциплінарної освітньо-наукової програми другого (магістерського) рівня вищої освіти в Київському столичному університеті імені Бориса Грінченка	
Бровко О. О.	8
Міжмовна інтерференція та її роль у формуванні сучасного глобального світогляду філолога (на прикладі українсько-польського мовного взаємовпливу)	
Вавришук С. В. М.	12
Лінгводидактичний потенціал англomовного кінодискурсу у формуванні соціокультурної компетентності майбутніх філологів (на прикладі діяльності студентського кіноклубу)	
Гольцева М. І.	15
Медійний дискурс як засіб формування професійних компетентностей студентів-філологів	
Грищенко О. В.	18
Developing cognitive competencies in philology students through the analysis of the concepts <i>mind</i> , <i>intellect</i> , and <i>intelligence</i>	
Davydenko I. V.	24
Упровадження інноваційних технологій під час викладання дисциплін мовознавчого циклу в закладі вищої освіти	
Демешко І. М.	29
Вивчення сучасного сленгу як елемент практичних занять з англійської мови та підготовки перекладачів	
Дмитрошкін Д. Е.	35
Інтеграція цифрових інструментів і штучного інтелекту у професійну підготовку майбутніх перекладачів у контексті європейського освітнього простору	
Левицька Н. В.	41
Integrating Digital Tools into English Language Teaching for Translators	
Leleka T. O.	44
Adaptation of European language teaching standards in Ukrainian higher education	
Maiboroda R. V.	50

Формування культурологічної компетентності у студентів філологічних спеціальностей	
Маркуляк Л. В.	55
Забезпечення міжпредметних зв'язків у фаховій підготовці майбутніх перекладачів	
Мацюк О. О.	58
Використання автентичних медіатекстів (подкастів, блогів) для формування соціокультурної компетентності студентів-полоністів	
Мороз Т. О.	63
Мова як найважливіша складова національної ідентичності: досвід Німеччини та України	
Ожоган А. В.	66
Комунікативне навчання іноземних мов: регіональні культурні особливості викладання та навчання	
Сивик О. А.	70
Gamification in teaching English for academic purposes	
Tymoshchuk N. M.	75
The peculiarities of philologists-translators' training in Ukraine: challenges of the current state and prospects for further development	
Sheverun N. V.	78

GAMIFICATION IN TEACHING ENGLISH FOR ACADEMIC PURPOSES

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Scholars note that the higher education system in Ukraine is currently undergoing a constructive transformation, as its traditional model no longer fully meets contemporary societal demands [2, p. 476]. Researchers argue that integrating innovative pedagogical technologies and approaches into English language learning offers numerous advantages. Their adoption enhances students' foreign language competence, creates favorable conditions for the development of listening and reading skills, strengthens learners' motivation, fosters their personal growth, and shifts the educational process toward a more student-centered paradigm [3; 5; 6; 7; 8].

English for Academic Purposes (EAP) has become popular among non-English majors at universities worldwide. EAP is a language explicitly designed to meet the needs of students enrolled in higher education programs where English is the primary language. Bell emphasizes the importance of effective teaching methods in English for academic purposes [1].

Gamification is considered to be an effective teaching method. Numerous studies highlight the value of educational games in enhancing learning, as they actively engage students in critical thinking, content revision, and problem-solving. Educators increasingly incorporate digital games as a modern form of game-

based learning to create purposeful and enjoyable learning experiences. Advances in technology have significantly facilitated the integration of such game-based activities into classroom practice. Gamification involves spreading games to various areas, allowing them to be considered a teaching method, a form of educational work, and a means of organizing a holistic educational process [4].

The wide range of gamification techniques demonstrates its potential to create learning tasks and activities that encourage students to achieve specific goals and progress in their studies. They also enable the creation of educational environments where students can safely experiment and learn from their mistakes, helping them develop both hard and soft skills.

In the context of EAP, gamification can effectively develop students' academic literacy and communicative competence. Game-based activities may include vocabulary exercises, interactive quizzes, simulations of conference presentations, peer-review competitions, and quest-based exercises for mastering citation and referencing styles. These activities transform the traditionally demanding components of EAP, such as academic writing, argumentation, paraphrasing, and summarizing, into engaging, goal-oriented exercises. Through point systems, badges, leaderboards, and progress tracking, students receive immediate feedback and clear indicators of achievement, enhancing their motivation and autonomy. Furthermore, gamified EAP tasks can model authentic academic situations, such as responding to reviewers' comments or defending research findings. This prepares learners for honest scholarly communication.

Thus, gamification increases engagement and supports the development of academic discourse competence, which is essential for success in higher education. By integrating game elements into EAP instruction, educators can create a dynamic, student-centered learning environment that enhances motivation and academic

performance. Therefore, gamification may be regarded as a promising pedagogical approach that effectively aligns innovative teaching practices with the evolving demands of contemporary higher education.

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THE PECULIARITIES OF PHILOLOGISTS-TRANSLATORS' TRAINING IN UKRAINE: CHALLENGES OF THE CURRENT STATE AND PROSPECTS FOR FURTHER DEVELOPMENT

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The process of philologists-translators' training in Ukraine is a strategically important component of humanitarian education, as it ensures international communication, diplomatic contacts, economic cooperation and cultural exchange. In the context of Ukraine's European integration course [2], globalization, digital transformation and martial law, translation education is becoming